



CORPORATE SPONSORSHIP INFORMATION

Starfish Initiative is dedicated to inspiring, encouraging, and preparing motivated high school students from the most vulnerable populations for success in college, career, and life—but we can't do it alone!

Our unique approach involves pairing economically disadvantaged high school students one-on-one with college-educated mentors, providing post-secondary education-focused mentoring for Marion County students enrolled in the 21st Century Scholars program.

By supporting Starfish Initiative through corporate allyship, your company becomes a catalyst for positive change, contributing to the success of Indianapolis high school students.

WHY SUPPORT STARFISH?

TRANSFORMATIVE IMPACT

- **100% Graduation Rate:** Every student who completes our program graduates high school, showcasing the effectiveness of our approach.
- **97% Postsecondary Matriculation:** A remarkable 97% of our Scholars go on to a postsecondary education opportunity.

CORPORATE SOCIAL RESPONSIBILITY

- **Direct Investment in the Future:** Your sponsorship directly supports Marion County students in the 21st Century Scholars program, fostering local talent and contributing to the future success of the state of Indiana.
- **Tailored Mentorship:** Volunteer mentors are trained to be career coaches, offering a unique opportunity for your employees to engage in impactful mentoring, enhancing their leadership and coaching skills.

HOLISTIC PROGRAMMING

- **3Cs Programming:** Each Starfish scholar benefits from our comprehensive 3Cs programming, focusing on College Readiness, Career Exploration, and Character Development. Your support contributes to the holistic development of these students.

MEASURABLE INVESTMENT

- **Transparent Funding:** For every Starfish scholar, \$1,530 is required to ensure the success of their journey toward college and career readiness. Your financial support enables us to continue delivering impactful programs.

We value the collaboration of community partners, donors, and volunteers in achieving our mission. As a corporate ally, you have the opportunity to make a significant difference. Consider supporting Starfish Initiative at one of the following levels:

- **Champion** \$15,000
- **Mentor** \$10,000
- **Partner** \$5,000
- **Ambassador** \$2,500

Join us in empowering the next generation of leaders and building a workforce that reflects diversity and inclusivity.

For inquiries and to discuss tailor-made sponsorship packages, please contact Jackie Cisneros, Development Coordinator, at jackie@starfishinitiative.org or 317-588-6303.



CORPORATE ALLY SPONSORSHIP LEVELS

CHAMPION \$15,000

- Access to students for internships and scholarships
- Acknowledged on Starfish Initiative website, annual report, and promotional materials
- Acknowledged at all Starfish Initiative events, including Senior Celebration, Back to School Kick-off, College Fair, and Career Fair
- 10 tickets to Senior Celebration
- Volunteer mentoring opportunities for company employees
- Donor spotlight on social media

MENTOR \$10,000

- Access to students for internships and scholarships
- Acknowledged on Starfish Initiative website, annual report, and promotional materials
- Acknowledged at all Starfish Initiative events, including Senior Celebration, Back to School Kick-off, College Fair, and Career Fair
- 6 tickets to Senior Celebration
- Volunteer mentoring opportunities for company employees
- Donor spotlight on social media

PARTNER \$5,000

- Access to students for internships and scholarships
- Acknowledged on Starfish Initiative website, annual report, and promotional materials
- Acknowledged at all Starfish Initiative events, including Senior Celebration, Back to School Kick-off, College Fair, and Career Fair
- 4 tickets to Senior Celebration
- Volunteer mentoring opportunities for company employees

AMBASSADOR \$2,500

- Acknowledged on Starfish Initiative website, annual report, and promotional materials
- Acknowledged at all Starfish Initiative events, including Senior Celebration, Back to School Kick-off, College Fair, and Career Fair
- 2 tickets to Senior Celebration
- Volunteer mentoring opportunities for company employees



CAREER FAIR SPONSORSHIP

Our annual career fair is an opportunity for employers in Indianapolis to meet with 21st Century Scholars interested in pursuing post-secondary opportunities. This event features over 20 companies offering employment, internships, and apprenticeship programs and takes place each year in the spring semester. For our junior and senior scholars, we also host a leadership symposium during the career fair event, including presentations on professional attire and resume development, as well as an etiquette lunch.

Ensuring at-risk youth have access to meet with diverse professional organizations in Indianapolis is part of Starfish Initiative's mission to support students on their path to success and advance workforce development in Indiana. The Starfish Initiative career fair allows our organization and participating companies to continue this important work. Sponsorship details and benefits are listed below.



PLATINUM \$5,000

- Event Sponsor • Company logo featured on website • Premier table at event • Verbal recognition during the event • Social media spotlight • Recognition on promotional materials

GOLD \$3,500

- Company logo featured on website • Premier table at event • Verbal recognition during the event • Social media spotlight • Recognition on promotional materials

SILVER \$2,000

- Premier table at event • Verbal recognition during the event • Social media spotlight • Recognition on promotional materials

VENUE \$1,000

- Social media spotlight • Recognition on promotional materials

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COLLEGE FAIR SPONSORSHIP

Our annual college fair features representatives from colleges and universities in Indiana eager to meet with 21st Century Scholars and discuss the many opportunities available. The event is scheduled during the fall semester, typically in October. During the college fair, Scholars and their mentors are invited to meet with higher education representatives, ask questions and learn more about the degrees and programs offered. This event furthers the Starfish mission by encouraging students to explore potential degrees they may be interested in pursuing.

The College Fair also includes presentations from our community partners, providing valuable resources for students on financial aid, scholarships, and college application preparation. Attendees receive materials to help them as they apply to higher education programs and prepare for their next steps after high school. Thanks to the generosity of our corporate allies and donors, Starfish Initiative also awards several scholarships to students who attend our college fair each year. Sponsorship details and benefits are listed below.



PLATINUM \$3,000

- Company logo featured on website • Social media spotlight • Recognition on promotional materials • College Fair Scholarship lead - \$1,000 • Ability to provide promotional items

GOLD \$2,000

- Company logo featured on website • Social media spotlight • Recognition on promotional materials • Ability to provide promotional items

SILVER \$500

- Company logo featured on website • Recognition on promotional materials • Ability to provide promotional items

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SENIOR CELEBRATION SPONSORSHIP

Starfish Initiative's Senior Celebration is an important event recognizing our graduating senior scholars. The event is held each May and is attended by senior scholars, their mentors and family members. Starfish Initiative Corporate Allies and community partners also attend to show their support to our students and volunteers. This event marks the culmination of the four-year Starfish mentorship program for seniors, but it is the beginning of their next step in pursuing post-secondary opportunities.

The Senior Celebration is a celebratory banquet featuring a formal program and speakers, sponsor recognition, and dinner. Table sponsorships and premier seating are available for sponsors, and Starfish Scholars sit at each table to share more about their mentoring experience. Join us as we celebrate the achievements of our scholars, the dedication of our volunteer mentors, and the generosity of our corporate and community partners! Sponsorship details and benefits are listed below.



EVENT SPONSOR \$15,000

- Event sponsor naming opportunity • Premier seating for 8 guests • Full page Ad • Speaking role (*to be mutually agreed upon*) • Recognition from the stage • Recognition on social media • Logo on website • Logo on signet at event • Logo in all promotions and advertising • Logo on all printed material (*large*) • Acknowledgment in Annual Impact Report

SHOOTING STAR \$10,000

- Premier seating for 8 guests • Full page Ad • Recognition from the stage • Recognition on social media • Logo on website • Logo on signet at event • Logo in all promotions and advertising • Logo on all printed material (*large*) • Acknowledgment in Annual Impact Report

BRIGHT STAR \$5,000

- Premier seating for 4 guests • ½ page ad in program • Recognition on social media • Logo on website • Logo on signet at event • Logo in all promotions and advertising • Logo on all printed material • Acknowledgment in Annual Impact Report

RISING STAR \$2,500

- Reserved seating for 4 guests • Recognition on social media • Logo on website • Logo on signet at event • Logo on all printed material • Acknowledgment in Annual Impact Report

TABLE SPONSOR \$500

- Reserved seating for 4 guests • Recognition in event program

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