



identify • provide • mentor • enable • foster

**Contact: Kristiane Silva**, Communications Director  
Address: 814 N. Delaware Street, Suite A, Indianapolis, IN 46204  
Phone: (317) 955-7912  
Email: [kristiane@starfishinitiative.org](mailto:kristiane@starfishinitiative.org)  
URL: [www.starfishinitiative.org](http://www.starfishinitiative.org)

## News Release

April 7, 2007.

FOR IMMEDIATE RELEASE

### National Volunteer Week Coming Soon

People don't need a special week designated to do good works – to volunteer in their community, mentor a child, or contribute to a cause – but collective enthusiasm and energy do go a long way. In 1974, President Nixon signed an executive order establishing National Volunteer Week as an annual celebration of volunteering. Since then, every United States President has signed a proclamation promoting it. This year, April 15-21 is National Volunteer Week, with "Inspire by Example" as the 2007 theme.

Being a mentor is the quintessential way to volunteer, and a meaningful mentoring relationship can last a lifetime. At Starfish Initiative, we understand the critical importance of volunteering and the impact one person's time, effort, and care can have on the lives of one, two ... thousands of others. National Volunteer Week boosts the effort and offers countless opportunities for individuals, groups, and corporations to make a difference through mentoring or other volunteer activities.

For mentors, the week provides a wonderful chance to share with their mentees the importance of helping others. Through a shared volunteer activity, mentees can learn that giving of oneself is as much--if not far more--a reward as a gift.

For Starfish Initiative, the week offers a heightened opportunity to share the importance of mentoring not only on the individuals it touches, but also on the community as a whole. Beginning on April 15, Starfish Initiative will kick off its "40 Days of Purpose-40 Mentors in 40 Days Campaign". To learn how you can make a difference in the life of a high school student living in a low-income household visit our website at [www.StarfishInitiative.org](http://www.StarfishInitiative.org), or call Mentor Services Director, Bob Goodrum-317-955-7915.

-XXX-

Starfish Initiative was established in 2003 by local businessmen with a dream to make a difference in the educational opportunities of promising low-income students. Starfish Initiative's goal is to make a difference – one student at a time – by providing individual mentors and facilitating college preparatory high school careers and offering family-focused support services, instilling in each student the desire to give back to the community in years to come.